

**INSTITUTIONAL DEVELOPMENT PLAN (IDP)**  
**UNDER NEP-2020**



JJCET Commerce College  
Bilkha Road, Junagadh-362001 (Gujarat)

Date of Submission 07-01-2026

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# **Vision and Mission**

## **VISION**

- To become a premier center of academic excellence empowering students to be the real contributors towards the nation building.
- To create skilled manpower adaptable to dynamic professional environment.
- To ensure inclusive and unbiased quality learning opportunities available for all sections of the society.
- To inculcate the spirit of humanism among the students to address the issues related to human sufferings.

## **MISSION**

- Our college motivates the atmosphere of learning wherein students of varied sections of the society irrespective of their cast, creed, language, community and religion take part in educating themselves to be sound professionals.
- Our college ensures the quality of education by encouraging students and teachers in research engagement and participation in professional seminars, conferences, symposiums, workshops, internship, industry visits, and short term training programs.
- Our college emphasizes overall development of students by promoting extra-curricular activities along with academic deliberations.
- Our college takes care of holistic development of students by imparting intellectual, aesthetic, social, physical, and moral values.

# Institutional Basic Information

## Institutional Identity:

- a. Name of the Institution: JJCET Commerce College, Junagadh
- b. Type of Institution: Grant-in Aid
- c. Category: Co-education
- d. Location: Urban
- e. Website Address of the College: <https://jjcetcommercebbacollege.edu.in/>
- f. Name of Head of Institution and Project Nodal Officers:

Head and Nodal Officers	Name & Department	Mobile Number	E-mail Address
Principal	Dr. M. P. Trada	9428835394	maganbhai.t88@gmail.com
Vice-Principal	Dr. S. J. Bhoye	9427242535	sureshbhoye34@yahoo.com
IDP, Coordinator	Dr. P. K. Rathod	9879196723	rathodjnd@gmail.com

## Establishment Details:

Sl. No.	Establishment Details		
1	Year of establishment	1969	
2	Name of University to which Affiliated	Bhakta Kavi Narsinh Mehta University Junagadh Gujarat	
3	Year of Permanent Affiliation	1969 - Saurashtra University Rajkot 2016 - Bhakta Kavi Narsinh Mehta University Junagadh	
4	Year of Temporary Affiliation	-	

## NAAC Accreditation:

	Date of Application	Date on which accreditation was received	Grade	Valid till
1 <sup>st</sup> Cycle	01-01-2008	16-09-2008	B	15-09-2013

## Students' Profile

Academic Information for 2025-2026

Sl. No.	Stream(Science/Commerce/Arts)	Level (UG, Diploma, PG)	Course name Hons/Pass wise)	Duration (Years)	Sanctioned annual Intake
1	Commerce	UG	B.Com. - Regular	3 year	390
2	Management	UG	B.B.A.- Regular	3 year	120
3	Commerce	PG	M.Com - Regular	2 Year	66

## INFRASTRUCTURE

### No of Class Room in the College

Seating Capacity	250 capacity	180 capacity	90 capacity	20 capacity
No of class room	00	00	14	06

### Library:

Sl. NO.	Parameters	No of books
1	Total number of text book and reference books available in library for students (approx.)	27,000

### Reading Room:

Reading room	Sitting Capacity
1	50

### First Aid Box and Functional fire Extinguisher Facilities:

First Aid box available		Functional fire extinguisher		
Principal Room (Y/N)	Any other location (Y/N) If Yes mention location	Principal's chamber/ Office/Class Room/ Corridor	Near Main Electrical switch Board(Y/N)	Library (Y/N)
Yes	Sport Room	Yes	Yes	Yes

## Hostels (Boys)

Sl. No.	Parameters	Specify details
1	Does the college/Institute have Student Hostel (Yes/No)	NA
2	"If Yes Number of Hostels"	NA
3	Hostel-wise Intake Capacity	NA
4	Hostel-wise Present students strength	NA
5	No. of ST students among sl.no 4 above	NA
6	No. of SC students among sl.no 4 above	NA
7	No. of differently abled students among sl.no 4 above	NA
8	Facilities (Common room, Food, Games & Sports, Reading room etc.)	NA
9	Hostel accommodation fees per month	NA
10	Hostel mess fees per month	NA
11	Mess management (fully by students/ fully by college admin/ both)	NA
12	Are the hostels accessible to differently able students?	NA
13	No of toilets in Boys Hostel	NA
14	No of urinals in Boys Hostel	NA
15	No of bathrooms in Boys Hostel	NA
16	No of drinking water facility in Boys Hostel	NA
17	Furniture provided to students (cot/ table/ book shelf)	NA
18	Electricity connection available (Y/N)	NA
19	fire Extinguisher: Y/N	NA
20	first aid box available: Y/N	NA
21	No of drinking water points available:	NA

### Hostels (Girls)

Sl. No.	Parameters	Specify details
1.	Does the college/Institute have Student Hostel (Yes/No)	YES
2.	If Yes, Number of Hostels	01
3.	Intake Capacity	50
4.	Present students strength	42
5.	No. of ST students among sl.no 4 above	02
6.	No. of SC students among sl.no 4 above	02
7.	No. of differently abled students among sl.no 4 above	00
8.	Facilities(Common room, Food, Games & Sports, Reading room etc.)	<ul style="list-style-type: none"> <li>• Common room,</li> <li>• Food,</li> <li>• Games &amp; Sports,</li> <li>• Reading room</li> </ul>
9.	Hostel accommodation fees per month	Rs. 1,000 p.m.
10.	Hostel mess fees per month	Rs. 2,000 p.m.
11.	Mess management (fully by students/fully by college admin/ both)	By Trust
12.	Are the hostels accessible to differently able students?	NA
13.	No of toilets in Girls Hostel	10
14.	No of urinals in Girls Hostel	10
15.	No of bathrooms in Girls Hostel	10
16.	No of drinking water facility in Girls Hostel	01
17.	Furniture provided to student (cot/ table/ book shelf)	YES
18.	Electricity connection available(Y/N)	YES
19.	No of fire Extinguisher exist:	NO
20.	No of first aid box available:	YES
21.	No of drinking water facility available:	01

**Toilet/ Urinal Facility in the College**

<b>Facility</b>	<b>Number for Boys</b>	<b>Number for Girls</b>
Closets	08	02
Urinals	08	02

**Drinking Water Facility in the College**

<b>Sl. No.</b>	<b>Drinking water with purifier</b>	<b>No of Taps</b>	<b>Capacity in litres</b>
1	01	02	50 Ltr.

## **SWOC Analysis**

### **JJCET Commerce College**

#### **Strengths**

- **Long-standing institutional legacy (since 1969)** as a reputed grant-in-aid commerce institution in Junagadh district.
- **Affordable education** due to grant-in-aid status, benefitting students from semi-urban and rural backgrounds.
- **Experienced and qualified faculty**, including government-approved teaching staff.
- **AICTE-approved BBA programme** with NEP 2020-compliant multiple entry–exit options.
- **Strong management support** from Junagadh Junior Chamber Education Trust and good social credibility.

#### **Weaknesses**

- **Limited research output** in terms of publications, funded projects, and consultancy.
- **Need for upgradation of digital infrastructure** and smart classroom facilities.
- **Limited national and international academic exposure** for faculty and students.

#### **Opportunities**

- **Implementation of NEP 2020**, allowing curriculum flexibility, multidisciplinary learning, and skill integration.
- Scope for introducing **skill-based, value-added, and certificate courses** aligned with industry needs.
- Potential for **industry collaboration, internships, and entrepreneurship development**.
- Use of **digital platforms and blended learning models** to enhance teaching–learning effectiveness.

#### **Challenges**

- **Increasing competition** from private and self-financed institutions.
- **Rapid technological changes** requiring continuous faculty and infrastructure upgradation.
- Ensuring **student employability** in a highly competitive and dynamic job market.

## **Specific Objectives and Expected Results of Proposal:**

### **Specific Objectives:**

- To enhance academic quality and improve learning outcomes.
- To align academic and administrative processes with NEP 2020.
- To strengthen research, innovation, and extension activities.
- To improve student employability and skill development.
- To ensure good governance and institutional sustainability.
- To promote faculty development and professional growth.
- To upgrade physical and digital infrastructure in a phased manner.
- To strengthen student support services and inclusive practices.
- To foster ethical values and social responsibility.
- To encourage innovation, entrepreneurship, and lifelong learning.

## NEED ASSESSMENT

### Academic Administration:

1	Whether detailed lesson plans are given to students?	Yes
2	If yes, Is the lesson plan followed strictly?	Yes
3	What type of monitoring system is followed for completing course within set Time frame?	Monthly Supervision
4	What type (monthly, quarterly, biannually, annually) of attendance management system is followed in the institute? What is the method of intimation to Faculty/students?	Monthly Manual
5	What type of feedback system is used for appraising the performance of faculty members? a. 360 degree b. Students' feedback c. Self-appraisal d. CCR (Consumer Confidence Report)	B, C
6	Is the rating communicated to teachers for improvement?	Yes

### Infrastructural Development & Maintenance:

SL No	Describe	
1	What type of expansion work is required for existing Infrastructure?  Is own land available for this?	Auditorium, Conference Room,  Yes
1(a)	Are men and women hostels adequate as per demand?  If expansion required, is own land available?	No  Yes
1(b)	Are men and women toilet blocks adequate as per demand?  If expansion required, is adequate space available?	No  Yes
2	What type of modernization / renovation works are needed for existing infrastructure? (Laboratories, Library, hostels etc.)	Well-furnished digital class rooms, Skills Development Lab, Drinking water facility, sports equipment, Library books

3	What type of infrastructural development work required for non-academic area for the institution (toilets, girls common room etc.)	
4	What type of infrastructural development work is needed for making them accessible for differently-abled students?	Wheel Chair - 2
5	Does the institute maintain the academic and non-academic infrastructure areas?	Yes
6	What are the monitoring mechanisms followed for maintenance?	Self-monitoring

#### **Effective Institutional Governance:**

Sr.No.		
1	Does the institution have duly constituted governing body? a. If yes, has it been approved? b. How frequently the Governing body meets? Yearly, Biannually, More times, as and when require	Yes approved As and when required
2	Does the institution have E-Governance project (ERP & MIS) implemented?	No
3	How record keeping and data management is done in the institute?	Manually
4	What type of library management system is there in the institute?	Software & Manual
5	What type of financial management and accounting system is followed in the institute?	Software & Manual
6	Does the institute have its own active website? If yes, mention web address	<a href="https://jjcetcommercebbacollege.edu.in/">https://jjcetcommercebbacollege.edu.in/</a>

#### **Manpower Management:**

Sl. No.	Describe
1	Does the institute have adequate and skilled manpower (both teaching and non-teaching)? Teaching – Yes Non-teaching – No (Recruitment in process)
2	Does the institute have a grievance redressal mechanism? Do they represent all the stakeholders? Specify. a. For Staff b. For Students Yes Both

3	What type of staff engagement practices (academic, behavioral & organizational) are followed in the institute?  a. Regular training b. Counseling on Performance c. Any other. Please specify	Regular Training, Counseling on Performance
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### **Research & Development:**

<b>Sl No.</b>	<b>Describe</b>	
1	What are the research initiative taken by the institute?	EDC, SSIP Innovation Club IQAC
2	Have the institute identified the thrust areas for research work in the institutes? If yes, please mention the areas	Innovation and Start-up
3	How does the institute facilitate the project funding, from Sources like: (UGC/AICTE/ICSSR/CSIR/DBT/DST etc.)	NA
4	Has the institute handled Inter disciplinary Project?	NO
5	Has the institute worked on student Research project?	NO
6	Has the institute measured the growth in research and development through participation and contributions in International/ National Conferences, Seminars, Symposiums, Workshops, and initiation of academic exchange programs? If yes, give details.	Yes Participating in International/National Conference, Seminar, Symposiums, Workshops
7	What type of facilities and incentives are provided to faculty members to manage the research work after getting the Funding?	Computer Lab, Library

### **Monitoring and Evaluation:**

<b>Sl No.</b>	<b>Describe</b>	
1	Does the present administration, academic and financial System needs monitoring and development for flawless implementation?	Yes
2	Does the institute have IQAC cell? If yes, State the major functions of the cell.	Yes. Working on quality Improvements, Encourage for Research
3	Give details of number of meetings held by IQAC for last 3 years.	12
4	Does the institute conduct the followings:  a. Academic Audit b. Energy Audit c. Green Audit	Financial Audit, Administrative Audit

	d. Financial Audit e. Administrative Audit	
5	Mention the audits last done:	Financial Audit, Administrative Audit

### **Supporting Students from Disadvantaged Background**

<b>Sl No.</b>	<b>Describe the particular needs of your students by answering the following questions:</b>	
1	What is the academic/skill training support that students may need for improving employability?	Communication Skill Course, Life and Soft Skills, Computer courses / IT Literacy, Finishing School, SSIP, EDC, Innovation Club, NCC
2	Do all students wanting hostel accommodation get it on priority from the 1st year onwards?	For Girls
3	What is the academic/skill training support that SC/ST students may need for improving employability?	NA
4	Do all SC/ST students wanting hostel accommodation get it on priority from 1st year onwards?	NA

## PLANNING AND EXECUTION STRATEGY

### Strategic Plan for Institutional Development

(Based on SWOC Analysis)

#### 1. Strength-Based Strategies (SO Strategies)

*Using existing strengths to maximize opportunities*

- **Leverage the long institutional legacy and grant-in-aid status** to strengthen student enrolment from rural and semi-urban areas through outreach and awareness programmes.
- **Utilize experienced faculty** to effectively implement **NEP-2020 reforms**, including multiple entry-exit, skill integration, and experiential learning.
- **Strengthen the AICTE-approved BBA programme** by introducing industry-oriented electives, internships, and project-based learning.
- **Enhance institutional reputation** through academic events, seminars, workshops, and community engagement activities supported by the managing trust.

#### 2. Weakness–Reduction Strategies (WO Strategies)

*Using opportunities to overcome weaknesses*

- **Promote a research culture** by encouraging faculty publications, participation in conferences, and minor research projects.
- **Upgrade digital infrastructure** through phased implementation of smart classrooms, LMS, and e-resources using government and internal funding.
- **Provide faculty training programmes (FDPs)** to enhance digital pedagogy, research skills, and outcome-based education.
- **Expand academic exposure** by collaborating with nearby institutions, industries, and professional bodies.

#### 3. Challenge–Mitigation Strategies (ST Strategies)

*Using strengths to address challenges*

- **Maintain affordability and quality** to remain competitive against private institutions.

- **Strengthen placement and career guidance services** by using alumni networks and industry contacts supported by the trust.
- **Continuously update curriculum delivery** through ICT tools and blended learning to address technological changes.
- **Emphasize value-based education and employability skills** to ensure holistic student development.

#### **4. Risk–Minimization Strategies (WT Strategies)**

*Reducing weaknesses and avoiding threats*

- **Diversify funding sources** through certificate courses, training programmes, and permissible self-financed initiatives.
- **Gradual upgradation of infrastructure** to avoid financial burden and ensure sustainability.
- **Strengthen internal quality assurance mechanisms (IQAC)** for continuous monitoring and improvement.
- **Adopt flexible and adaptive academic planning** to respond to regulatory and policy changes.

## **EXECUTION PLAN GOAL:**

### **Activity 1: Curriculum Enrichment and NEP-2020 Implementation**

#### **Goal Statement:**

To strengthen academic quality by implementing NEP-2020 provisions through curriculum enrichment, multidisciplinary exposure, and skill-oriented learning.

#### **Improvement Plan:**

The college will periodically review the curriculum, introduce value-added and skill-based courses, integrate internships and projects, and adopt outcome-based education practices to enhance student learning outcomes and employability.

### **Activity 2: Teaching–Learning Enhancement through ICT**

#### **Goal Statement:**

To improve teaching effectiveness by integrating ICT tools and blended learning methodologies.

#### **Improvement Plan:**

Smart classrooms, digital teaching aids, and e-learning platforms will be gradually introduced. Faculty will be trained to use ICT tools effectively to make teaching more interactive, inclusive, and learner-centric.

### **Activity 3: Faculty Development and Capacity Building**

#### **Goal Statement:**

To enhance faculty competence in teaching, research, and academic administration.

#### **Improvement Plan:**

Faculty members will be encouraged to participate in FDPs, workshops, seminars, and online training programmes. Support will be provided for research publications and academic upgradation to improve overall institutional quality.

### **Activity 4: Research and Innovation Promotion**

#### **Goal Statement:**

To develop a research-oriented academic environment among faculty and students.

**Improvement Plan:**

The institution will motivate faculty and students to undertake research projects, publish papers, and participate in conferences. Research awareness programmes and academic events will be organized to strengthen research culture.

**Activity 5: Student Skill Development and Employability Enhancement****Goal Statement:**

To improve student employability through skill development, career guidance, and placement support.

**Improvement Plan:**

Career guidance programmes, soft-skill training, internships, and placement activities will be strengthened. Collaboration with industries and alumni will be utilized to provide practical exposure and career opportunities.

**Activity 6: Infrastructure and Digital Resource Development****Goal Statement:**

To create a supportive learning environment through the development of physical and digital infrastructure.

**Improvement Plan:**

Classrooms, library resources, ICT facilities, and administrative systems will be upgraded in a phased manner, ensuring optimal utilization of available financial and physical resources.

**Activity 7: Student Support and Inclusive Practices****Goal Statement:**

To ensure holistic student development and inclusive access to education.

**Improvement Plan:**

Scholarships, mentoring, counseling, grievance redressal, and academic support services will be strengthened to support students from diverse socio-economic backgrounds.

**Activity 8: Governance, Leadership, and Quality Assurance****Goal Statement:**

To ensure effective governance and continuous quality improvement.

**Improvement Plan:**

Participatory management practices will be followed, and the IQAC will regularly monitor academic and administrative processes. Feedback from stakeholders will be used for continuous improvement.

### **Activity 9: Community Engagement and Extension Activities**

#### **Goal Statement:**

To strengthen the institution's social responsibility and community linkage.

#### **Improvement Plan:**

Extension activities, awareness programmes, and community-oriented initiatives will be organized to promote social awareness and experiential learning among students.

#### **BUDGET PLAN**

<b>Sl. No.</b>	<b>List of Activities</b>	<b>Specify</b>	<b>Estimated Cost (Rs.)</b>
1.	Modernization and strengthening of laboratories including contractual technicians' recruitment	NA	-
2.	Renovation of existing infrastructure	Full building renovation	80 lakh
3.	Establishment of new laboratories	NA	-
4.	MOOCs and Digital recording Studio	NA	-
5.	Books	NEP-2020	5 lakh
6.	Development of communication skill training	-	-
7.	Laboratory equipment	NA	-
8.	Drinking water	College	1 lakh
9.	Sports equipment	Table tennis, Cricket kits, etc	3 lakh
10.	Modernization of classrooms	Digital/smart classrooms	20 lakh
11.	CCTV Cameras	To cover whole campus, classes, Hostel	3 lakh
12.	Engagement of Guest Faculty	NA	-
13.	Training for Faculty (including pedagogical training, administrative, academic matters) and Non-teaching staff	Honorarium and accommodation of expert faculties	1 lakh

<b>14.</b>	Teaching for students(specify type of training)	Entrepreneurship and Employability Skills training – SSIP, EDC, UDISA, Innovation Club	NA
<b>15.</b>	Environment, Health & Safety related activities/items	Tree plantation, Awareness for health & safety	1 lakh
<b>16.</b>	Skill development programmes	-	-
<b>17.</b>	Other(specify)	Zerox Machine	1 lakh

### **RENOVATION OF EXISTING INFRASTRUCTURE**

<b>Sl. No.</b>	<b>Specification</b>	<b>Qty.</b>
<b>1.</b>	Principal Office	1
<b>2.</b>	Staff room	2
<b>3.</b>	Clerical staff office	3
<b>4.</b>	Girls room with toilets and urinal	1
<b>5.</b>	Boys toilets and urinal	8
<b>6.</b>	Staff toilets and urinal	2
<b>7.</b>	Water room	1
<b>8.</b>	Hall	1
<b>9.</b>	NCC room	1
<b>10.</b>	NSS room	1
<b>11.</b>	Sports room	1
<b>12.</b>	Gymnasium	1
<b>13.</b>	Computer lab	1
<b>Basic Project Cost</b>		<b>68,00,000</b>
<b>GST(18%)</b>		<b>12,24,000</b>
<b>Total Project Cost(Rs.)</b>		<b>80,24,000</b>

## **Books**

<b>Sl. No.</b>	<b>Specification</b>	<b>Qty.</b>
<b>1.</b>	As Per Students and Syllabus Required Text Books	1,00,000
<b>2.</b>	As Per Students and Syllabus Required Reference Books	2,00,000
<b>3.</b>	Journals	1,00,000
<b>4.</b>	Dictionary	20,000
<b>5.</b>	Encyclopaedia	30,000
Basic Project Cost		4,50,000
GST(18%)		81,000
<b>Total Project Cost(Rs.)</b>		<b>5,31,000</b>

### **Drinking Water**

<b>Sl. No.</b>	<b>Specification</b>	<b>Qty.</b>
1.	RO with Cooling System	1
2.	Stand	1
3.	Steel mugs	10
	Basic Project Cost	80,000
	GST(18%)	14,400
	<b>Total Project Cost(Rs.)</b>	<b>94,400</b>

### **Sports Equipments**

<b>Sl. No.</b>	<b>Specification</b>	<b>Qty.</b>
1.	Indoor & Outdoor Equipments	50
	Basic Project Cost	4,50,000
	GST(18%)	81,000
	<b>Total Project Cost(Rs.)</b>	<b>5,30,000</b>

### **Smart Class with Interactive Touch Display and Digital Podium**

<b>Sl. No.</b>	<b>Specification</b>	<b>Qty.</b>
1.	Interactive touch display 75" Supplied with necessary accessories	5
2.	Wall mount kit	5
3.	Digital podium with PC	5
4.	Air mouse with laser pointer	5
5.	Installation charges	-
6.	Technical know-how charges	-
7.	Electrification	-
8.	Digital boards	2
Basic Project Cost		10,00,000
GST(18%)		1,80,000
<b>Total Project Cost(Rs.)</b>		<b>11,80,000</b>

### **CCTV Cameras**

<b>Sl. No.</b>	<b>Specification</b>	<b>Qty.</b>
<b>1.</b>	CCTV Cameras	24
<b>2.</b>	Fitting charges	-
<b>3.</b>	Electronic gadgets	24
	Basic Project Cost	3,00,000
	GST(18%)	54,000
	<b>Total Project Cost(Rs.)</b>	<b>3,54,000</b>

### **Training for Faculty**

<b>Sl. No.</b>	<b>Specification</b>	<b>Qty.</b>
1.	Honorarium and accommodation for expert faculty	-
	Basic Project Cost	1,00,000
	GST(18%)	18,000
	<b>Total Project Cost(Rs.)</b>	<b>1,18,000</b>

### **Environment, Health & Safety Related Activities**

<b>Sl. No.</b>	<b>Specification</b>	<b>Qty.</b>
<b>1.</b>	Dustbins	20
<b>2.</b>	First aid kits	10
<b>3.</b>	Tree guards	25
<b>4.</b>	Water pipe	10
<b>5.</b>	Irrigation accessories	10
<b>6.</b>	Wages of gardener	-
<b>7.</b>	Fire extinguisher bottle	20
Basic Project Cost		1,00,000
GST(18%)		18,000
<b>Total Project Cost(Rs.)</b>		<b>1,18,000</b>

### **Zerox Machine**

<b>Sl. No.</b>	<b>Specification</b>	<b>Qty.</b>
1.	Honorarium and accommodation for expert faculty	-
	Basic Project Cost	1,00,000
	GST(18%)	18,000
	<b>Total Project Cost(Rs.)</b>	<b>1,18,000</b>